From food and clothing to electronics, many of the goods we use every day come to us through supply chains.

Atop the supply chains are name brands with instantly recognizable logos.

In recent decades, these companies have experienced remarkable growth.

Mega-buyers now wield unprecedented market power to purchase goods and services as cheaply as possible, pressuring suppliers to cut prices or lose out to their competitors.

This price pressure drives employers to cut wages and push workers ever harder.

Sweatshop conditions and dangerous workplaces are the norm. Forced labor and sexual violence take root, as well.

While much of this exploitation is invisible to consumers, disasters sometimes pierce the veil.

To each of these tragedies, corporations respond with crisis-management public relations, promise to do better.

They point to their voluntary standards, without enforcement. Unsurprisingly, nothing changes for workers.

But what if there were another path?

In recent years, workers have developed a *new* paradigm for protecting their rights in supply chains.

Worker-driven Social Responsibility has been tested from the agricultural fields of the United States to the apparel factories of Bangladesh.

In these harsh environments, WSR has proven its ability to change workers' lives. Here's how:

WSR is driven by workers themselves and based in legal agreements with brands at the top of supply chains.

This ensures workplace standards are binding and enforceable. Suppliers who violate their workers' rights immediately lose their buyer's business.

These agreements also commit brands to pay prices that allow for, and incentivize, suppliers to comply.

Finally, WSR requires independent monitoring in which workers themselves play a frontline role.

Real progress is seldom easy.

But Worker-driven Social Responsibility offers a blueprint, at last, to ensure dignified conditions for the half a billion people working in factories, farms and other workplaces across the world who touch our lives every single day.